

Review Form 3

Journal Name:	Asian Journal of Economics, Business and Accounting
Manuscript Number:	Ms_AJEBA_129185
Title of the Manuscript:	The Benefits and Challenges of Mobile Money Services in Emerging Markets: A Comprehensive Review
Type of the Article	Review Article

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	Reviewer’s comment	Author’s Feedback <i>(Please correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</i>
Please write a few sentences regarding the importance of this manuscript for the scientific community. A minimum of 3-4 sentences may be required for this part.	It is important for current scenario but still it lacks analytical part.	
Is the title of the article suitable? (If not please suggest an alternative title)	Yes	
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<u>Optional/General</u> comments		

PART 2:

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Are there ethical issues in this manuscript?	<i>(If yes, Kindly please write down the ethical issues here in detail)</i> NA	
Are there competing interest issues in this manuscript?	NA	
If plagiarism is suspected, <u>please provide related proofs or web links.</u>	NA	

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Guideline	MARKS of this manuscript
Give OVERALL MARKS you want to give to this manuscript (Highest: 10 Lowest: 0) <u>Guideline:</u> Accept As It Is: (>9-10) Minor Revision: (>8-9) Major Revision: (>7-8) Serious Major revision: (>5-7) Rejected (with repairable deficiencies and may be reconsidered): (>3-5) Strongly rejected (with irreparable deficiencies.): (>0-3)	7

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	Author's Feedback

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